

PRESS RELEASE – May 2010

A GATHERING OF INTERNATIONAL REFERENCES OF WORLD WINES

Wines of the World produced by men and women,
*Exclusively tasted by international experts in winemaking, oenology, media,
Gastronomy, amateur wine lovers, and business.*



UNDER THE BANNER OF SUSTAINABLE DEVELOPMENT



Women and Wines of the World™ Femmes et Vins du Monde™

EDITION IV – MONACO

The gathering of professionalism and conviviality

The fourth edition of Women and Wines of the World International Competition™
took place at the **MERIDIEN BEACH PLAZA**, the **22nd** and **23rd** April 2010, in **Monaco**.

250 wine samples from **17 countries**

*Australia, Spain, South Africa, France, Italy, Great Britain, the United States, Bulgaria,
Tunisia, Portugal, Mexico, Czech Republic, Croatia, Netherlands,
Slovakia, Germany, Switzerland*

were tasted exclusively by 35 international women experts,

*Australia, Spain, Italy, France, Portugal, Canada, Greece, Belgium,
Denmark, China, the United Kingdom, Luxembourg,
Japan, Monaco, the United States, Taiwan.*

Representing the main sectors of the wine industry:
Oenology, Production, Marketing & Sales, Education, Media, Consumer

**At the conclusion of the international competition's tasting, in accordance with the new standards of the O.I.V.
(International organization of the Vine and Wine),**

Contacts :

France & Monaco: Marlène Hatchi – Rest of world: Sandra Dodds
Régine Le Coz – Founder President - Tel. +33(0)6 72 93 72 81
presse@femmesetvinsdumonde.com

Les dégustatrices internationales 2010/ International tasters 2010
Femmes et Vins du Monde Concours International™
Women and Wines of the World International Competition™



74 Novas were decreed (See appendix prize list)

1 Diamond Nova,

DOMAINE DE SOUCH, CUVÉE MARIE KATTALIN, BLANC 2007 - A.O.C. JURANCON - YVONNE HEGOBURU DOMAINE DE SOUCH - FRANCE.

7 Gold Nova,

66 Silver Nova

www.femmesetvinsdumonde.com



This International Competition is organised by:

*Femmes et Vins du monde Concours International - Women and Wines of the World International Competition Association - WWVIC - FVMCI Association.
An International Association at the service of the World of Winegrowing, Wine, Gastronomy and Professional & Amateur Wine Lovers.*

Régine LE COZ
Présidente fondatrice
FVMCI WWVIC-MONACO



Membre de l'Union des Œnologues de France
Région Vallée du Rhône Provence Corse

Contacts :

France & Monaco: Marlène Hatchi – Rest of world: Sandra Dodds
Régine Le Coz – Founder President - Tel. +33(0)6 72 93 72 81
presse@femmesetvinsdumonde.com

NOVAPACK WINES 2010

At the 2nd Edition of this Packaging Competition, the **2010 awarded wines** were judged for label and packaging elegance. The jury was presided over by **Mrs. Hilde HANEUSE**, Company Manager, Strategic Marketing Agency, Monaco, and Vice President of the Association of Women Business Owners of Monaco. (See appendix jury and prize list)

2 Diamond NOVAPACK,

GLORIA DE ANTONIO ALCARAZ - ROUGE 2007 - D.O. RIOJA - BODEGAS LAUNA ESPAGNE
STRATUS DIEGO SEMIDULCE - BLANC 2008 - D.O. LANZAROTE - BODEGAS STRATUS (B.T.L LANZAROTE S.L) ESPAGNE

8 Gold NOVAPACK,

17 Silver NOVAPACK

1 Originality NOVAPACK

JINDA-LEE - CHARDONNAY - BLANC 2009 - SUNRAYSIA - LITTORE FAMILY WINES EMEA AUSTRALIE



THE 2010 NOVA ENCOURAGEMENT PRIZES

During the course of the closing evening, the Femmes et Vins du Monde Concours International™ - Women and Wines of the World International Competition™ awarded the 2010 Nova Encouragement Prizes to:

- **Fanny MARCHAL**, a French wine grower, **Domaine du Jas de Mitran**, the Var, France: **The “Claude Marie MOURIESSÉ” Wine Grower Nova.**
- **Uenping JUAN**, Taiwanese student in Sommellerie at L’Université du Vin de Suze La Rousse, France: **The Student Nova.**
- « **Etudiants et Etudiantes de l’Ecole de Savignac** » Association represented by its **President, Edouard ALBERTINI** : **The Association Nova.**

A special prize was also awarded to,

- **Gilles DALMAS**, **Chef cuisinier and founder member of « Food and Wine Pairologists »** for **Women, Wines & Spirits of the World Club.**



Contacts :

France & Monaco: Marlène Hatchi – Rest of world: Sandra Dodds
Régine Le Coz – Founder President - Tel. +33(0)6 72 93 72 81
presse@femmesetvinsdumonde.com

“SUSTAINABLE DEVELOPMENT” MEETING

After the official tasting, a meeting was held by **Philippe TALLOIS**, journalist and international reporter, who presented **the Carbone Assessment©** of our international competition. This is unique in the universe of the wine competitions, and was carried out by our partner **the ICV GROUP** (Co-operative Institute of the Wine), and presented by **Laurence HUGOU**, Manager of the ICV Group Provence and **Florence LEMOINE**, Head of the Analysis Laboratory of the ICV Group Provence, and Technical Director of the International Competition's backstage.

It was also the occasion to discuss concrete actions with speakers of great qualities, namely:
“*Female Entrepreneuriat and numeric solidarity*”: **Antonia IVALDI**, President, and **Francine CONRAD**, project leader, **Association of Women Business Owners of Monaco**.

“*Sustainable development in the domain of wine*”: **Joelle BROUARD**, Professor of Marketing, Director of “International Business of Wines and Spirits”, **Institute of Management of Wine in Dijon**

“*Actions in Nepal*”, **Colette GREVES**, President of “**Association Culturelle Franco-Népalaise**” of Avignon and **Member of the Namasté Association in Monaco**.

Image and report Stephan PIERNET, Cameraman and producer UNIK .TV Coproduction's “femmesetvinsdumonde.TV”

*Présentation du Bilan Carbone « Femmes et Vins du Monde Concours International »
par Madame Laurence HUGOU du Groupe ICV*

www.groupeicv.fr



Contacts :

France & Monaco: Marlène Hatchi – Rest of world: Sandra Dodds
Régine Le Coz – Founder President - Tel. +33(0)6 72 93 72 81
presse@femmesetvinsdumonde.com

TOMBOLA IN AID OF THE NASMATE ASSOCIATION

At the beginning of year, the “NAMASTE” Association was brought to the attention of “Women and Wines of the World” Association members by **Mr. Jean Marc NOWAK**, Alpinist Monegasque, Hymalayiste and Challenger of “**SEVEN SUMMIT**”, and **Mrs. Colette GREVES**, member of the “NAMASTE” Association.

The Monegasque association “NAMASTE”, under the leadership of its **president Mrs. Nancy DOTTA**, assists the population of a very isolated village, **Rigaon**, in **Nepal**, at the foot of the Himalayas, and implements various actions, in particular those concerning the women and children of the villages.

The funds raised by the tombola during the evening of the Nova went entirely to the “NAMASTE” Association.



The WOMEN, WINES & SPIRITS OF THE WORLD CLUB 2010

Furthermore, **Women, Wines and Spirits of the World Club**, an **international network** which unites men and women wine lovers (professional and amateur), for whom the world of wine and winemaking is nourished by diversity and exchange, launched **its 4th season**. In the spirit of sharing, members of the network communicate their passion on the site www.clubfemmesvinsetspiritueuxdumonde.com and share their creativity while valorising the Women and Wines of the World International Competition’s awarded wines.

Thus, each year, following the announcement of the awarded wines - **Diamond, Gold or Silver Novas** - **the Club invites** charismatic “**Taste and Flavour Pairologists**” – star-rated chefs, professional and amateur chefs, pastry chefs, sommeliers, students, artists, gourmets and epicureans ... from different horizons, cultures and styles, each year more numerous, constantly more creative.

They tap into the **Taste and Flavour secrets** for us and deliver in all complicity their original recipes, while at the same time creating fascinating and passionate links and associations.

Following in the footsteps of **Lea LINSTER in 2008** and **Sylvie PIZANTI in 2009**, **Juliette NOTHOMB, Culinary chronicler and writer, will take over as godmother for edition IV 2010, the theme being:**

“Taste and Flavour of the Mediterranean”.

Women and Wines of the World™, Tastes and Flavours of the future!

Our Partners



Contacts :

France & Monaco: Marlène Hatchi – Rest of world: Sandra Dodds
Régine Le Coz – Founder President - Tel. +33(0)6 72 93 72 81
presse@femmesetvinsdumonde.com

WINE, “SUSTAINABLE CONVIVIALITY”

At a time when there is an abundance of initiatives to encourage, promote or even inspire sustainable development, wine laughs gently at the bottom of its bottle or barrel.

“Wine laughing” is perhaps an exaggeration, but only a small one, because I almost consider it to be a living creature.

Indeed it possesses numerous properties: it evolves with time, changing its character with the seasons and years, it suffers profound conditions that can turn it to vinegar; it knows how to be patient, but can burst into a raging fermentation, ejecting its stopper and losing its soul, its taste and its identity. But furthermore and above all it can please, seduce and bring happiness. Returning to my earlier thought, why would this almost living creature laugh at all?

Because quite simply wine was created thousands of years ago in a spirit of sustainable development: durability of the vine which only acquires its nobility after many years, the lapse of fermentation and slow ageing.

Wine is a product that can only be visualized in the future – it’s a sublime promise of tastes and flavours to come.

Moreover, “sustainable development” implies good sense, generosity and conviviality. In fact, the very principle of “sustainable development” orientated towards the well-being of future generations and is focused on the collective, implying a total absence of selfishness because it involves forgetting the self. Therefore, could wine not be seen as the convivial beverage par excellence?

For centuries wine producers have well understood this notion of generosity, devoting as much patience as passion in crafting their divine nectars which might have only been ready to drink when their creators had departed this world.

Therefore, in homage to the men, and more precisely on this occasion – to the women – who long before the 21st century invented and perpetuated the tradition of sustainable development, let us accord their endeavors their true value, let us taste their award-winning wines with as much respect and pleasure as the love and work they invested in their creation. And so as not to betray their know-how, I suggest we invert the usual relationship between food and the wines that accompany them: rather than consider wine, as is too often the case, as an ‘enhancer’ of food, which amounts to seeing it as a modest adder of value – why not view it as the dishes accompanying the award-winning wines of the of the 2010 Monaco Women and Wines of the World International Competition?

That would be doing justice to the virtues of this beverage.

That said, we should never renounce the quest for the perfect balance between food and wine, where one would be equally complementary to the other.

A difficult road maybe, but which rewards with the supreme prize

The grail of harmonyconvivial and durable

Juliette NOTHOMB,
Culinary chronicler and writer

Juliette Nothomb 2010©

Marraine du Club Femmes, Vins & Spiritueux du Monde MONACO 2010
Patron of Women, Wines & Spirits of the World Club MONACO 2010

Contacts :

France & Monaco: Marlène Hatchi – Rest of world: Sandra Dodds
Régine Le Coz – Founder President - Tel. +33(0)6 72 93 72 81
presse@femmesetvinsdumonde.com

Tasting Wines of the World 2010



Women and Wines of the World – Women Business Owners of MONACO



Contacts :

France & Monaco: Marlène Hatchi – Rest of world: Sandra Dodds
Régine Le Coz – Founder President - Tel. +33(0)6 72 93 72 81
presse@femmesetvinsdumonde.com

Dream Team of Women and Wines of the World and its Club



Contacts :

France & Monaco: Marlène Hatchi – Rest of world: Sandra Dodds
Régine Le Coz – Founder President - Tel. +33(0)6 72 93 72 81
presse@femmesetvinsdumonde.com